Thrive2021⁺





Summary of our Thrive 2021⁺ Review Proposal

You are coming through the 2020 maelstrom but what next in this relentless period..?

Our quick review is intended to answer key questions to assure your sustainable growth.

We <u>do</u> know that the impacts and dynamics of this year are not yet played out (e.g. Brexit next, Second wave of Covid-19

The goal is to be better positioned than your competition to benefit from ongoing changes in the market

Questions include:

- Building new trusted commercial relationships in the remote and digital era
- Opportunities offered by digital for sales and international trade
- Sustaining your business culture and working as a team long term
- Responding to the changing economy with appropriate products & services
- Understanding productivity and profitability changes in the way you will need to operate

Therefore, this Thrive Review is:

- Focused on a risks and opportunities approach
- Considers where agility, flexibility, contingency and preparation is most beneficial for growth

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Aspects of the Thrive 2021+ Review

Key analysis areas

Your current commercial reality & resilience

Market and Customer challenges & opportunities

Products & Services fit

Operating and Supply Chain challenges & opportunities

Digital and remote impacts

Capabilities and culture – anchors on change or engines of growth

Change levers review – People, Measures, Ways of Working, Processes, Technology

Outputs



Mission & vision for sustainable growth



Risk appetite definition



Options and priorities



Risks and opportunities



Financial bridge and funding requirements to Thrive

Summary of approach

This is intended to be a short, sharp and incisive collaborative review that **Define & Analyse** distills the key action items: **Commercial DD** Technology DD Operations DD Go-to-market DD 冒 **Create & Debate Prioritised Outcomes** Research Recommendations Ideation **Priorities** Workshop Funding strategy

Next steps

Since this is a rapid process, we need to plan the preparation and timings to best effect

We do this through a planning call to agree:

- data access
- team members
- key challenges & concerns
- understand your ambitions
- allocate DD areas as required



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